

REP HEADLINE# 6146971 TRF# 322953  
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

OCT31/12 13.50  
\*\*\* WPXI-TV \*\*\*

ADV # 09132 ADV. NAME ISS/DCCC  
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP.# OFF.# 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6146971

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/30

EST#1192 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT31/12 13.50

REP: TO JEN  
FR LINDSEY FOR CHERYL  
M10-11 OK  
TTLS \$63,175  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1192

31	S		430P-500P	30		\$500.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY												

69	A		900P-1000P	30		\$2,550.00	11/1	11/1	1		THU	1
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PROGRAM : THE VOICE  
ORD COM1: THE VOICE  
ORD COM2: SPOT IS BOOKED - MB (OFFER REVISED 10/31)  
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-31 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-34 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-59 FOR 1 SPOT/WK

PK# 215 564 1103  
 FROM REP OCT31/12 13.50  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
70	A		400P-500P	30		\$500.00	10/30	10/30	1		TUE	1
PROGRAM : SPEC NEWS COVERAGE ORD COM1: SPEC NEWS COVERAGE - PRGM CHANGE ORD COM2: SPOT IS BOOKED- MB THIS IS A MAKE-GOOD FOR OCT30 ON LINE-31 FOR 1 SPOT/WK												
34	S		530P-600P	30		\$800.00	10/30	11/2	0		TU-F	0
PROGRAM : NEWS												
59	S		900P-1000P	30		\$1,250.00	10/31	10/31	0		WED	0
PROGRAM : LAW&ORDER ORD COM1: PRG CHA- LAW&ORDER ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT31 ON LINE-47 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M10	OK'D		BUY#31									
			BUY#34									
			BUY#59									
			MISSED: TU-F/430P-500P				OCT31		30S	\$500.00	(OCT31/12)	
			TU-F/530P-600P				NOV1		30S	\$800.00		
			WED/900P-1000P				OCT31		30S	\$1,250.00		
			OFFER: THU/900P-1000P				NOV1		30S	\$2,550.00	PLS ADVISE.	
			CMT: THE VOICE									
			CMT: SPOT IS BOOKED - MB									
			(OFFER REVISED 10/31)									
M11	OK'D		BUY#31									
			MISSED: TU-F/430P-500P				OCT30		30S	\$500.00	(OCT30/12)	
			OFFER: TUE/400P-500P				OCT30		30S	\$500.00	PLS ADVISE.	
			CMT: SPEC NEWS COVERAGE - PRGM CHANGE									
			CMT: SPOT IS BOOKED- MB									
M12	UNRESL		BUY#60									
			MISSED: THU/800P-830P				NOV1		30S	\$1,500.00	(OCT31/12)	
			OFFER: THU/800P-900P				NOV1		30S	\$1,500.00	PLS ADVISE.	
			CMT: THE VOICE - DUE TO NBC PROGRAM CHANGE									
			CMT: SPOT IS BOOKED - MB									
M13	UNRESL		BUY#68									
			MISSED: FRI/800P-830P				NOV2		30S	\$1,500.00	(OCT31/12)	
			OFFER: FRI/800P-900P				NOV2		30S	\$1,500.00	PLS ADVISE.	
			CMT: REVOLUTION - DUE TO NBC PROGRAM CHANGE									
			CMT: SPOT IS BOOKED- MB									
CONTRACT TOTAL											63175.00	
TOTAL SPOTS											74	

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HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*

FAX# 215 564 1103  
 OCT31/12 13.50  
 \*\*\* WPXI-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SFC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

MARKET TOTALS \$410,950 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6146971 TRF# 322953  
\$\$\$ MOD# 4: APPROVED REV #0 \$\$\$

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CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT30/12 16.55  
\*\*\* WPXI-TV \*\*\*

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STATION MAKEGOOD OFFERS:  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M10 UNRESL BUY#31

BUY#34

BUY#59

MISSED: TU-F/430P-500P

TU-F/530P-600P

WED/900P-1000P

OFFER: THU/930P-1000P

CMT: PARKS

CMT: SPOT IS BOOKED - MB

OCT31

NOV1

OCT31

NOV1

30S \$500.00

30S \$800.00

30S \$1,250.00

30S \$2,550.00

(OCT30/12)

PLS ADVISE.

M11 UNRESL BUY#31

MISSED: TU-F/430P-500P

OFFER: TUE/400P-500P

CMT: SPEC NEWS COVERAGE - PRGM CHANGE

CMT: SPOT IS BOOKED - MB

OCT30

OCT30

30S \$500.00

30S \$500.00

(OCT30/12)

PLS ADVISE.

CONTRACT TOTAL 63175.00  
TOTAL SPOTS 76